

Seminário de Finanças - Brasília de Minas

DATE: Wednesday, October 22, 2025
LOCATION: Brasilia De Minas, Minas Gerais, BR

Event Description

Seminário de Finanças - Brasília de Minas is a premier conferences event in Brasilia De Minas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 253 people

Event ID: 64up7xv5zXbK8HM7fV

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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