

# Seminario Formativo in Psicologia Umanistica "IL CORPO LIBERATO"

DATE: Saturday, November 1, 2025  
LOCATION: Torino, Piemonte, IT

## Event Description

Seminario Formativo in Psicologia Umanistica "IL CORPO LIBERATO" is a premier conferences event in Torino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 411 people

**Event ID:** mJ4V4TPZkdt5kyck3D

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*