

# Seminario: CONSTRUINDO POTENCIAS: MULHERES FORTES, EMOÇÃOS INTELIGENTES.

DATE: Thursday, August 14, 2025  
LOCATION: Cuiabá, Mato Grosso, BR

## Event Description

Seminario: CONSTRUINDO POTENCIAS: MULHERES FORTES, EMOÇÃOS INTELIGENTES. is a premier conferences event in Cuiabá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 38/100

**Expected Attendance:** 258 people

**Event ID:** GByD89znbJCQS7ihTY

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 103 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*