

Semi-marathon de Boulogne-billancourt Christian Granger

DATE: Sunday, November 16, 2025
LOCATION: Boulogne-Billancourt, Île-de-France, FR

Event Description

Semi-marathon de Boulogne-billancourt Christian Granger is a premier sports event in Boulogne-Billancourt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 515 people

Event ID: 6LSvP5ZMiYwFaGNzj

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.