

Semana Cultural - Leyendas artísticas

DATE: Wednesday, November 5, 2025
LOCATION: San Pedro Garza García, Nuevo León, MX

Event Description

Semana Cultural - Leyendas artísticas is a premier performing-arts event in San Pedro Garza García. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 258 people
Event ID: BZBcoP6iiKH4oFfHPv

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 103 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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