

Semaine du coworking - Pépinière d'entreprises du B3 (Liège)

DATE: Monday, September 8, 2025
LOCATION: Liège, Région Wallonne, BE

Event Description

Semaine du coworking - Pépinière d'entreprises du B3 (Liège) is a premier conferences event in Liège. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 233 people

Event ID: EgJa34tNBkuqh7pY6n

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 93 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.