

Selwyn Pet Expo

DATE: Saturday, August 23, 2025
LOCATION: West Melton, Canterbury, NZ

Event Description

Selwyn Pet Expo is a premier expos event in West Melton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 39/100

Expected Attendance: 296 people

Event ID: FkgK2NuLwTf6pvU9cj

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
