

# Selvatic Malaga Fest at Málaga Forum

DATE: Thursday, October 2, 2025  
LOCATION: Málaga, Andalucía, ES

## Event Description

Selvatic Malaga Fest at Málaga Forum is a premier festivals event in Málaga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 53/100

**Expected Attendance:** 1,339 people

**Event ID:** BeuhQs6gmXxtqk6DKC

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 536 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*