

Sell your camera gear (free event) at The Photo Lab

DATE: Tuesday, September 16, 2025
LOCATION: Costa Mesa, California, US

Event Description

Sell your camera gear (free event) at The Photo Lab is a premier expos event in Costa Mesa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,319 people

Event ID: HVdySvpYy2WQ6ympMF

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 528 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
