

# Self Defense Seminar

DATE: Saturday, November 8, 2025

LOCATION: Eagan, Minnesota, US

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## Event Description

Self Defense Seminar is a premier conferences event in Eagan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 21/100

**Expected Attendance:** 34 people

**Event ID:** AQjjjGvQfoivfwwZUz

## Hotel Demand Indicators

**ADR Impact Index:** 3.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 14 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/self-defense-seminar>

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