

Selbständigkeit und Unternehmertum in Bad Dürkheim

DATE: Friday, August 22, 2025
LOCATION: Bad Dürkheim, Rhineland-Palatinate, DE

Event Description

Selbständigkeit und Unternehmertum in Bad Dürkheim is a premier conferences event in Bad Dürkheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 268 people

Event ID: 86CXJ9GqrCpcdWc2JV

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.