

Segunda FEB - Group West - Clavijo vs Círculo Gijón

DATE: Saturday, November 15, 2025
LOCATION: Gijón, Principado de Asturias, ES

Event Description

Segunda FEB - Group West - Clavijo vs Círculo Gijón is a premier sports event in Gijón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,798 people
Event ID: 9HRCFpi8CG3RVZUKcU

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,919 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.