

Segunda División - Sporting de Gijón vs Mirandés

DATE: Friday, November 7, 2025
LOCATION: Vitoria-Gasteiz, Euskadi, ES

Event Description

Segunda División - Sporting de Gijón vs Mirandés is a premier sports event in Vitoria-Gasteiz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,970 people

Event ID: DjoFp2DKz3fvdnfNCq

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,188 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.