

Segunda División RFEF - Group 5 - Rayo Vallecano II vs Orihuela

DATE: Saturday, November 15, 2025
LOCATION: Orihuela, Comunidad Valenciana, ES

Event Description

Segunda División RFEF - Group 5 - Rayo Vallecano II vs Orihuela is a premier sports event in Orihuela. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,492 people
Event ID: 3MRyusMxRcXDUAKpjT

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 997 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.