

Segunda División RFEF - Group 4 - UD Melilla vs Yeclano

DATE: Sunday, September 14, 2025
LOCATION: Yecla, Región de Murcia, ES

Event Description

Segunda División RFEF - Group 4 - UD Melilla vs Yeclano is a premier sports event in Yecla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,447 people

Event ID: Dys5UARZNhA5DjxQbE

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 579 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.