

Segunda División RFEF - Group 4 - UCAM Murcia vs Puente Genil

DATE: Sunday, September 21, 2025
LOCATION: Puente Genil, Andalucía, ES

Event Description

Segunda División RFEF - Group 4 - UCAM Murcia vs Puente Genil is a premier sports event in Puente Genil. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,102 people

Event ID: 6WD93dhzcTzWLcpFqE

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 441 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.