

Segunda División RFEF - Group 4 - Estepona vs UCAM Murcia

DATE: Saturday, October 25, 2025
LOCATION: Murcia, Región de Murcia, ES

Event Description

Segunda División RFEF - Group 4 - Estepona vs UCAM Murcia is a premier sports event in Murcia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,537 people

Event ID: HJF2NZcjZ7S4WVpP3T

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,415 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.