

# Segunda División RFEF - Group 4 - Estepona vs Deportiva Minera

DATE: Sunday, September 14, 2025  
LOCATION: El Llano del Beal, Región de Murcia, ES

## Event Description

Segunda División RFEF - Group 4 - Estepona vs Deportiva Minera is a premier sports event in El Llano del Beal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,528 people

**Event ID:** BzWohBotiRpMT5cFmZ

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 611 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*