

Segunda División RFEF - Group 2 - Nájara vs Sestao River

DATE: Sunday, September 28, 2025
LOCATION: Sestao, Euskadi, ES

Event Description

Segunda División RFEF - Group 2 - Nájara vs Sestao River is a premier sports event in Sestao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,187 people

Event ID: HuqT4V4hG29ZwXGiNV

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 875 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.