

# Segunda División RFEF - Group 2 - Alfaro vs Nájara

DATE: Sunday, November 16, 2025  
LOCATION: Castellón de la Plana, Comunidad Valenciana, ES

## Event Description

Segunda División RFEF - Group 2 - Alfaro vs Nájara is a premier sports event in Castellón de la Plana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 722 people

**Event ID:** E8fpbCPqTJhQxutbdk

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 289 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*