

Segunda División RFEF - Group 1 - Sámano vs Lealtad

DATE: Sunday, September 21, 2025
LOCATION: Villaviciosa, Principado de Asturias, ES

Event Description

Segunda División RFEF - Group 1 - Sámano vs Lealtad is a premier sports event in Villaviciosa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,167 people

Event ID: 827fJcxWe4caSu2f6c

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 467 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.