

Segunda División RFEF - Group 1 - Real Oviedo II vs Sámáno

DATE: Saturday, September 13, 2025
LOCATION: Cantabria, ES

Event Description

Segunda División RFEF - Group 1 - Real Oviedo II vs Sámáno is a premier sports event in Cantabria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 722 people

Event ID: A3Ro9PzZiD6YLup3ZL

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 289 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.