

# Segunda División - Real Sociedad II vs Racing de Santander

DATE: Friday, October 31, 2025  
LOCATION: Santander, Cantabria, ES

## Event Description

Segunda División - Real Sociedad II vs Racing de Santander is a premier sports event in Santander. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 75/100

**Expected Attendance:** 18,723 people

**Event ID:** 7Hua63gejiQj2UDJW3

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,489 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*