

Segunda División - Racing de Santander vs Las Palmas

DATE: Sunday, November 9, 2025
LOCATION: Las Palmas de Gran Canaria, Canarias, ES

Event Description

Segunda División - Racing de Santander vs Las Palmas is a premier sports event in Las Palmas de Gran Canaria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 21,496 people

Event ID: s5MqNAEm2rzDXhCaiv

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,598 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.