

# Segunda División - Provincial Osorno vs Brujas de Salamanca

DATE: Saturday, November 29, 2025  
LOCATION: Salamanca, Región de Coquimbo, CL

## Event Description

Segunda División - Provincial Osorno vs Brujas de Salamanca is a premier sports event in Salamanca, Región de Coquimbo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,159 people

**Event ID:** CV3oDWDFMstc24ZDGN

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 464 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*