

Segunda División - Melipilla vs Puerto Montt

DATE: Saturday, September 13, 2025
LOCATION: Puerto Montt, Los Lagos Region, CL

Event Description

Segunda División - Melipilla vs Puerto Montt is a premier sports event in Puerto Montt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,507 people

Event ID: 43uqtPJJ9z6fuJBvhs

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,803 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.