

Segunda División - Marítimo vs Monagas II

DATE: Sunday, August 24, 2025
LOCATION: Maturín, Estado Monagas, VE

Event Description

Segunda División - Marítimo vs Monagas II is a premier sports event in Maturín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,234 people

Event ID: D8PfqiHCyPN6W8qt3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 894 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.