

Segunda División - Marítimo vs Dynamo Puerto

DATE: Friday, September 12, 2025
LOCATION: Puerto La Cruz, Anzoategui, VE

Event Description

Segunda División - Marítimo vs Dynamo Puerto is a premier sports event in Puerto La Cruz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,790 people

Event ID: BHBt2mFUuUa85mC2Qu

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 716 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.