

Segunda División - Eibar vs Sporting de Gijón

DATE: Sunday, November 16, 2025
LOCATION: Gijón, Principado de Asturias, ES

Event Description

Segunda División - Eibar vs Sporting de Gijón is a premier sports event in Gijón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 19,439 people
Event ID: GcLeSrBDQ24hPFKbKr

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,776 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.