

Segunda División - Concón National vs San Antonio Unido

DATE: Monday, November 10, 2025
LOCATION: Santiago de Chile, CL

Event Description

Segunda División - Concón National vs San Antonio Unido is a premier sports event in Santiago de Chile. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,248 people

Event ID: D6mtEP3DVQa5QcAvAZ

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 899 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.