

Segunda División - Concón National vs Puerto Montt

DATE: Sunday, October 12, 2025
LOCATION: Puerto Montt, Los Lagos Region, CL

Event Description

Segunda División - Concón National vs Puerto Montt is a premier sports event in Puerto Montt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,798 people

Event ID: AXc9MyHuX8wP5EFXXY

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.