

Segunda División - Brujas de Salamanca vs Concón National

DATE: Saturday, October 25, 2025
LOCATION: Concón, Valparaíso, CL

Event Description

Segunda División - Brujas de Salamanca vs Concón National is a premier sports event in Concón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 706 people

Event ID: 39wHj7zr7nqg9P94Ek

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.