

SEGUNDA DE PRIMEIRA 18/08 no Boteco do Hudson!

DATE: Monday, August 18, 2025
LOCATION: Indústrias I (Barreiro), Minas Gerais, BR

Event Description

SEGUNDA DE PRIMEIRA 18/08 no Boteco do Hudson! is a premier concerts event in Indústrias I (Barreiro). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 359 people

Event ID: 53NLhrfJ8vohE6UjNi

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.