

Sega Bodega, These New Puritans, KAVARI, and 12 others

DATE: Thursday, October 2, 2025
LOCATION: R 1v Å ÅV

Event Description

Sega Bodega, These New Puritans, KAVARI, and 12 others is a premier festivals event in R 1v à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 2,100 people

Event ID: 4MCdprwGy6SPzc4UmX

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 840 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.