

Seen The Film

DATE: Tuesday, September 23, 2025
LOCATION: Queanbeyan, New South Wales, AU

Event Description

Seen The Film is a premier performing-arts event in Queanbeyan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 46/100
Expected Attendance: 657 people
Event ID: 9bLEvYgNkrm4Q2hN6W

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 263 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
