

# SEEK Bespoke Market | Whistler Winter Market

DATE: Saturday, December 6, 2025  
LOCATION: Whistler, British Columbia, CA

## Event Description

SEEK Bespoke Market | Whistler Winter Market is a premier expos event in Whistler. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 60/100

**Expected Attendance:** 3,314 people

**Event ID:** BuR9jJV2Dwsk8Yuzp

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,326 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*