

'SEED' Not just an exhibition - an event!

DATE: Monday, August 25, 2025
LOCATION: South Fremantle, Western Australia, AU

Event Description

'SEED' Not just an exhibition - an event! is a premier expos event in South Fremantle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 789 people

Event ID: GhBBnHdVgUdAsFsky7

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 316 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.