

SEED Business School Festival 2025 - Riyadh

DATE: Saturday, November 8, 2025
LOCATION: Riyadh, Riyadh Province, SA

Event Description

SEED Business School Festival 2025 - Riyadh is a premier festivals event in Riyadh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 245 people

Event ID: 5JM7ayFFwwor6APHAr

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 98 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.