

# Secure Your Business & Staff's Financial Future

DATE: Wednesday, August 20, 2025  
LOCATION: North Strathfield, New South Wales, AU

---

## Event Description

Secure Your Business & Staff's Financial Future is a premier conferences event in North Strathfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 86 people

**Event ID:** 7QscVT26ZZQ46oNhEa

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/secure-your-business-staffs-financial-future>

Document generated on 6/4/2026, 4:51:40 AM