

Secret Tango Cabaret

DATE: Saturday, October 18, 2025

LOCATION: Erfurt, Thüringen, DE

Event Description

Secret Tango Cabaret is a premier performing-arts event in Erfurt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: 9wieYepx3XD7Z7wxkZ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.