

# Second World Summit for Social Development Private Sector Forum

DATE: Wednesday, November 5, 2025  
LOCATION: Ar Rayyan, Al Rayyan Municipality, QA

## Event Description

Second World Summit for Social Development Private Sector Forum is a premier conferences event in Ar Rayyan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 388 people

**Event ID:** CstVvTy8u7VMZxLbH2

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 155 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*