

SECOND LIFE MARKETS: Perth Spring 26th Oct

DATE: Saturday, October 25, 2025
LOCATION: Leederville, Western Australia, AU

Event Description

SECOND LIFE MARKETS: Perth Spring 26th Oct is a premier expos event in Leederville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,001 people

Event ID: 4JjgBLo9XH6XejiYcZ

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.