

# Second League - Yantra 2019 vs Fratria

DATE: Friday, September 12, 2025

LOCATION: Varna, Varna, BG

## Event Description

Second League - Yantra 2019 vs Fratria is a premier sports event in Varna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 26/100

**Expected Attendance:** 60 people

**Event ID:** 8o2Bjnkckbw9QZYwp2

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 24 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*