

Second League - Vihren Sandanski vs Etar VT

DATE: Sunday, September 28, 2025
LOCATION: Veliko Tarnovo, Veliko Tarnovo, BG

Event Description

Second League - Vihren Sandanski vs Etar VT is a premier sports event in Veliko Tarnovo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: Ax2um95pedpDA85Q4w

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.