

Second League - Sevlievo vs Hebar 1918

DATE: Friday, November 28, 2025
LOCATION: Pazardzhik, Pazardzhik, BG

Event Description

Second League - Sevlievo vs Hebar 1918 is a premier sports event in Pazardzhik. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,830 people

Event ID: EUEvrvyKx6NW6eKQS

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,932 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.