

# Second League - Ludogorets II vs CSKA Sofia II

DATE: Sunday, December 7, 2025  
LOCATION: Sofia, Sofia-city, BG

## Event Description

Second League - Ludogorets II vs CSKA Sofia II is a premier sports event in Sofia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,544 people

**Event ID:** FnQ9uFZvq9g53hD7Nh

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 618 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*