

# Second IEEE International Conference on AI x Medicine, Health, and Care

DATE: Sunday, October 12, 2025  
LOCATION: Taichung, TW

## Event Description

Second IEEE International Conference on AI x Medicine, Health, and Care is a premier conferences event in Taichung. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 448 people

**Event ID:** 9NWibjy82oGxYpfEuj

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 179 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*