

Sebastien Leger and Roy Rosenfeld

DATE: Friday, January 30, 2026

LOCATION: 3rd Avenue, 9th Floor, TH

Event Description

Sebastien Leger and Roy Rosenfeld is a premier concerts event in 3rd Avenue. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 484 people

Event ID: C99Y4DV9NmGn5kVUws

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 194 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.