

Seattle Sound - Ettamogah Hotel, Sat 11 October 2025

DATE: Friday, October 10, 2025
LOCATION: Kellyville Ridge, New South Wales, AU

Event Description

Seattle Sound - Ettamogah Hotel, Sat 11 October 2025 is a premier concerts event in Kellyville Ridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 29/100
Expected Attendance: 86 people
Event ID: BmZ6k7mx52W7NrYU3W

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.