

Seattle Kraken vs Vegas Golden Knights

DATE: Saturday, January 31, 2026
LOCATION: Las Vegas, Nevada, US

Event Description

Seattle Kraken vs Vegas Golden Knights is a premier sports event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 16,789 people

Event ID: 8xmXwk7bqCAUXEGyWM

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,716 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
